



thecultch.com/sponsorship

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Become a Panto Champion of the East Van Panto!

Join the dozens of local businesses who have helped bring East Van Panto magic to thousands of families.

It's the prime holiday opportunity to connect your business with our vibrant community.

Panto Champions are recognized both at the York Theatre during the show and on Cultch marketing materials:

- **Your name** in lights on the York Theatre marquee and in our Sponsor Song, sung at the top of the show every night!! That's over 50 performances.
- **Your logo** on lobby signage, in the house program, and in our e-newsletter that reaches over **25,000 patrons**.

Panto Champions receive:

- **4 complimentary tickets** to the East Van Panto and sponsor **ticket discounts** for your use throughout the run.

Panto Champion Sponsorship Package: \$2,000

Join the Panto Family and secure your Sponsorship with us by August 31