



BATSHIT
(25/26 SEASON)

Women's Mental Health Awareness Series Sponsorship

The Cultch is home to three performance spaces: the Historic Theatre, the Vancity Culture Lab, and the York Theatre. The Cultch presents 250–300 performances and hosts over 40,000 audience members each year. The Cultch is a community-builder dedicated to bringing people together by educating, embracing diversity, encouraging empathy and building safe creative environments.

The Cultch is seeking support for the our Women's Mental Health Awareness Series and the presentation of three productions in our 2025/26 season that all deal with women's mental health; *Batshit*, *Red Like Fruit*, and *People, Places and Things*.

Our objectives in presenting a Women's Mental Health Awareness Series is to uplift and validate women and gender-diverse individuals living with mental illness including addiction and the effects of sexual assault, in an effort to work towards destigmatization and offer opportunities to engage in meaningful conversations about mental health.

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“THIS SHOW WAS AMAZING! I DIDN’T EXPECT TO CRY AS MUCH AS I LAUGHED. I FELT SEEN AND HEARD AS A MOTHER AND ALL THE WEIRD RIDICULOUS EXPERIENCES THAT COME WITH MOTHERHOOD. EVERY MOTHER SHOULD SEE THIS SHOW.”

*—LXDY PARTS AUDIENCE FEEDBACK
(LXDY PARTS: BABES WAS A SHOW
IN THE 2024/25 SEASON THAT DEALT
WITH EARLY MOTHERHOOD)*

The Rationale

The [Women & Children’s Health Research Institute](#) reports that “women are nearly twice as likely as men to be diagnosed with depression. Forty-seven per cent of women are considered at high risk of developing mental health disorders, compared to 36 per cent of men.”

Theatre has an active part to play in reflecting the social landscape and challenging mainstream narratives. It can change hearts and minds. It can lead to meaningful action and transformative social change. Theatre has the ability to make people feel seen.

The Cultch is invested in supporting and sharing the stories of women and gender-diverse individuals. We are committed to creating a safe space for artists and audiences to express themselves. By presenting three shows that all deal with women’s mental wellness in different ways, we are inviting audiences to better understand and find empathy for themselves and others. We are also providing free tickets through our Cultch Connects program to audience members who might not otherwise be able to attend. Some of the organizations we partner with through Cultch Connects include Aboriginal Mother Centre Society, SALAL (Sexual Violence Support Centre), and Watari Counselling & Support Services Society.

Recognition

For a three show sponsorship you will be branded as the **Women's Mental Health Awareness Series Sponsor**

You will be thanked in the Opening Night Speech of all three productions

You will be invited to speak at three post show talkbacks (if you so choose)

Free tickets to attend the Opening night performance and reception of each presentation as well as tickets for your staff to attend any of the show dates and times

Your name and logo will be prominently displayed: on posters (which are displayed throughout Vancouver), in our house program, in our newsletters sent to over 27,000 people and 2 dedicated social media posts.



PEOPLE, PLACES & THINGS
(25/26 SEASON)

The Shows



RED LIKE FRUIT
(25/26 SEASON)

Batshit

FEB 11–15, 2026 | HISTORIC THEATRE
Leah Shelton & Quiet RIOT (Australia)

Batshit is a wildly theatrical, darkly comic, and deeply intimate reckoning with the myths and misconceptions of female madness. A requiem for Leah's grandmother Gwen, who was incarcerated for seeking independence in 1960s Australia, Batshit draws on personal stories, in-depth research and pop culture to unpack how psychiatry has been shaped by gender bias.

Red Like Fruit

FEB 18–22, 2026 | HISTORIC THEATRE
2b theatre company (Halifax) by Hannah Moscovitch
By Governor General's Award-winning playwright Hannah Moscovitch

Lauren is a journalist covering a high-profile case of domestic violence, but as she investigates deeper, something in her has started to crack. She begins revisiting events from her own past—moments and actions she thought she understood, but now seem cast in a strange and unsettling light. Doubting her recollections, she turns to Luke and asks him to narrate her life. But as he tells her story, an eerie question looms: why did she ask him in the first place?

People, Places & Things

MAR 10–22, 2026 | HISTORIC THEATRE
The Search Party (Vancouver)

A struggling actress's life spins out of control, landing her in rehab, in this irreverent and darkly funny play.

Emma was having the time of her life. Now she's in rehab. Her first step is to admit that she has a problem. But the problem isn't with Emma, it's with everything else. She needs to tell the truth. But she's smart enough to know that there's no such thing. When intoxication feels like the only way to survive the modern world, how can she ever sober up?

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